

Modelos de negocio basados en IA

Miguel A. Román
25 de mayo 2023

2011



Mark Andreessen
founder of Netscape,
renowned Venture Capitalist
Andreessen-Horowitz

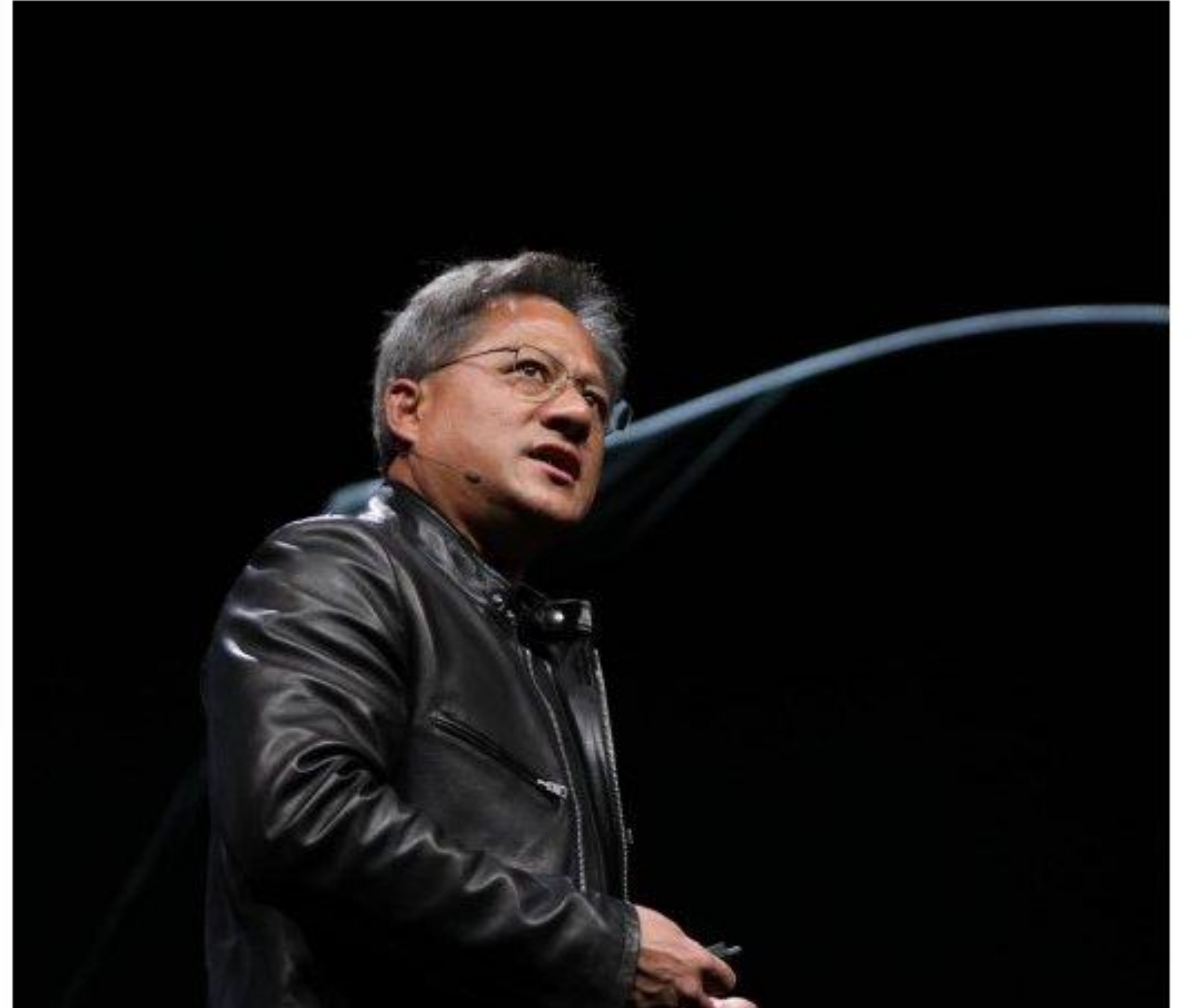
Software is eating the world, in all sectors

In the future every company will become a **software** company

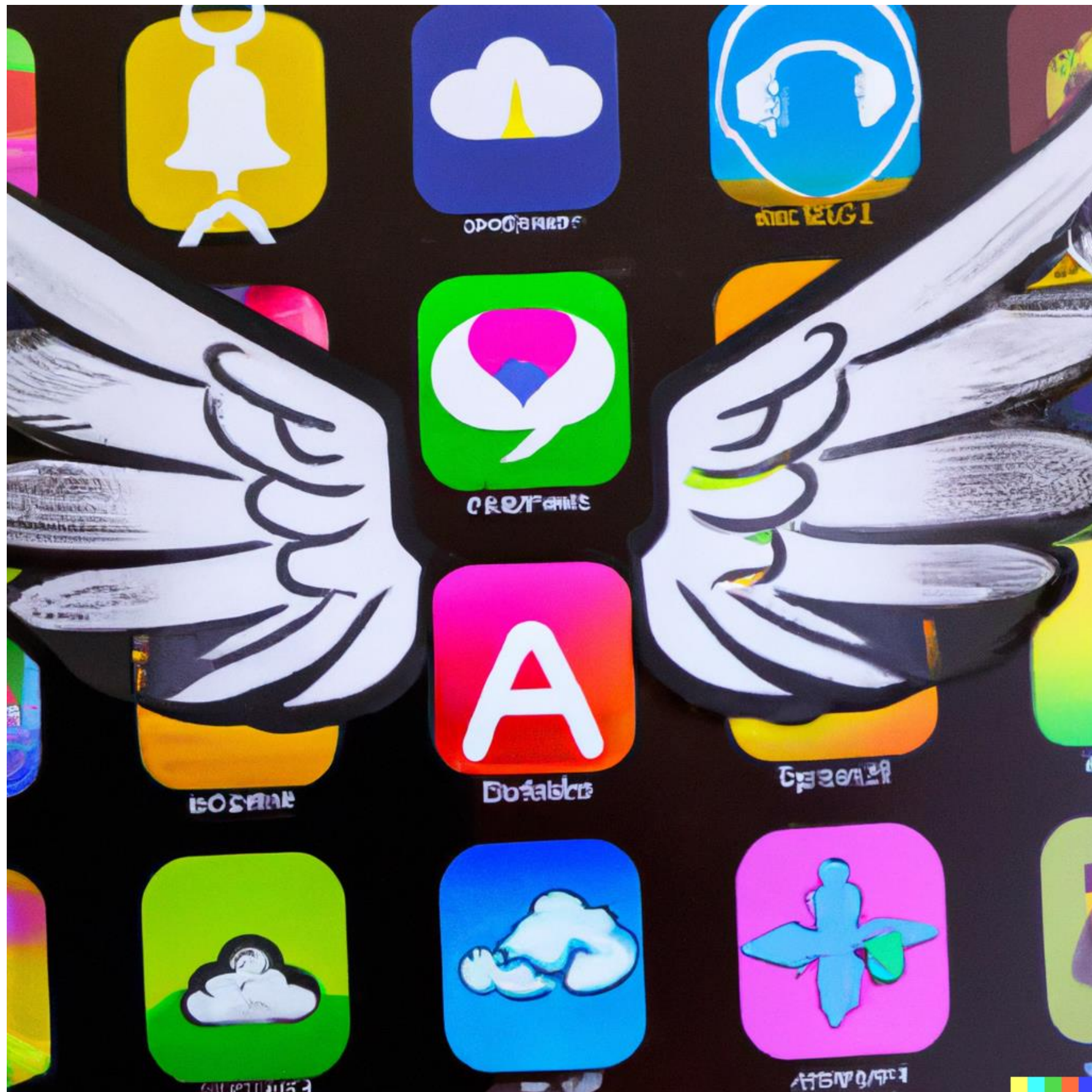
2017

Intelligent Machines

**Nvidia CEO: Software
Is Eating the World,
but AI Is Going to Eat
Software**



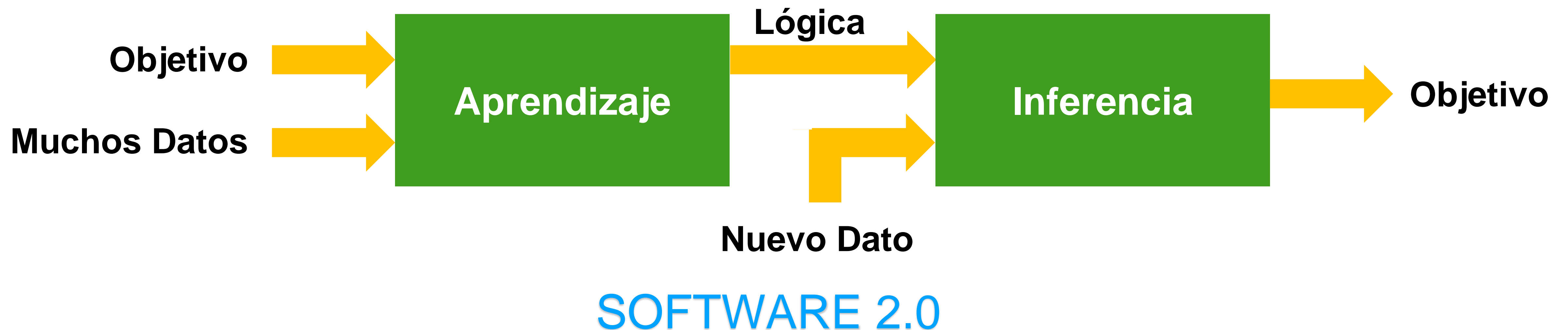
2020



“La IA es el red bull del software”

La IA le da aaaaalas

Software 1.0 vs Software 2.0



Inversión mundial en IA

Private Investment in AI, 2013–22
Source: NetBase Quid, 2022 | Chart: 2023 AI Index Report

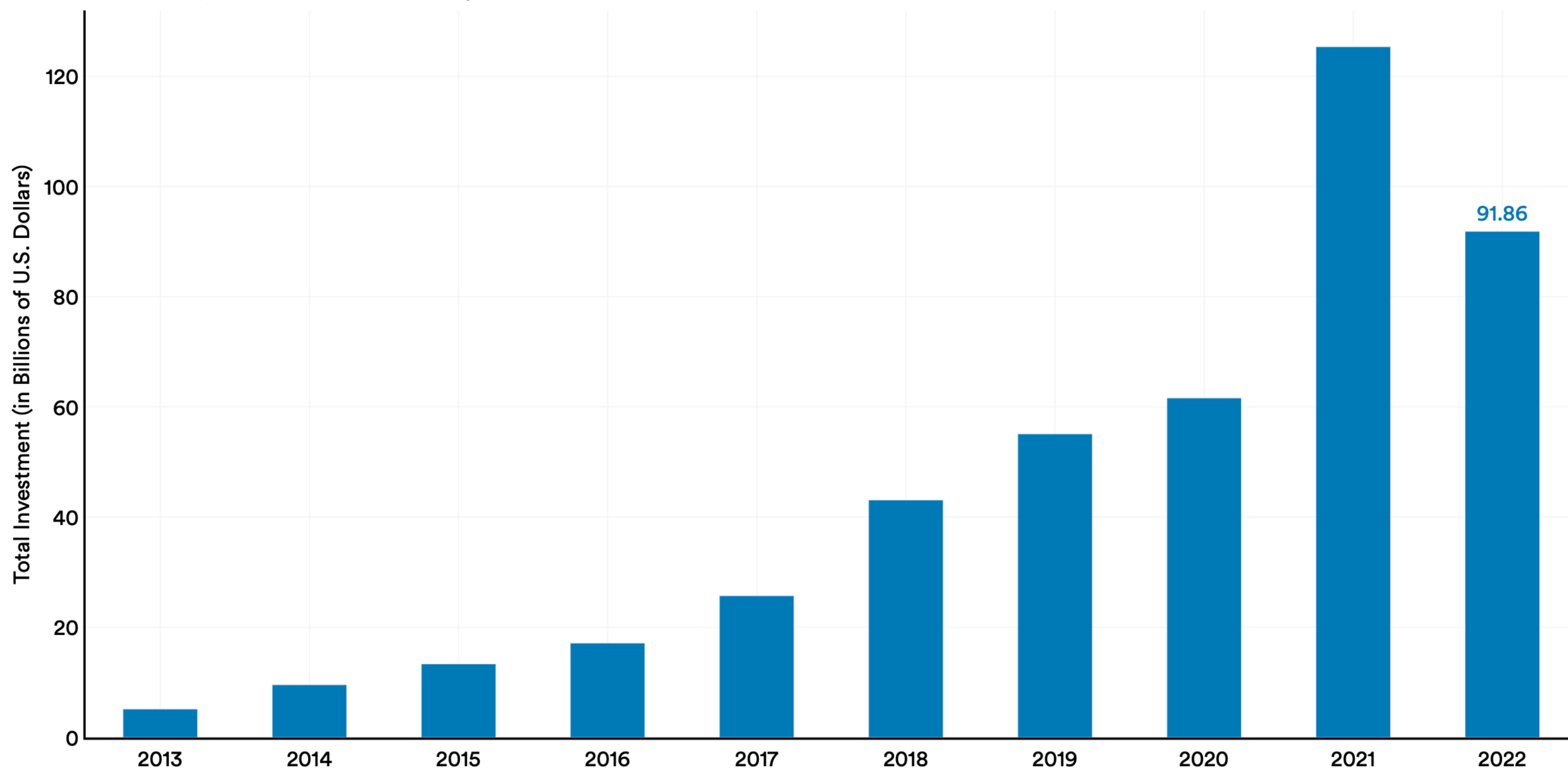


Figure 4.2.6

Source: AI Index 2023, *Human-Centered Artificial Intelligence Institute* (HAI), Stanford University

<https://aiindex.stanford.edu/report/>



Inversión por área geográfica

Private Investment in AI by Geographic Area, 2022

Source: NetBase Quid, 2022 | Chart: 2023 AI Index Report

\$10 B

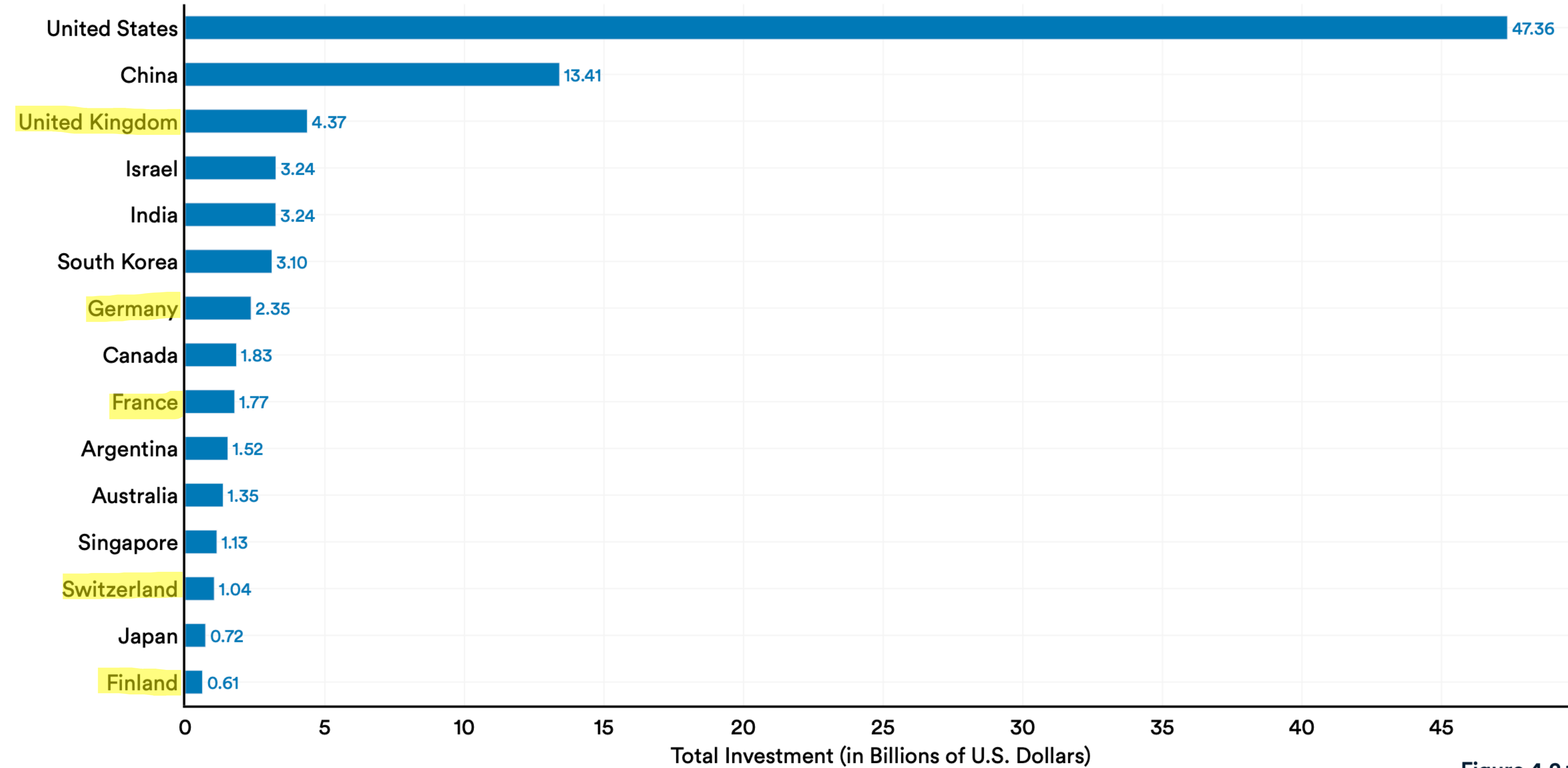


Figure 4.2.10

Source: AI Index 2023, *Human-Centered Artificial Intelligence Institute* (HAI), Stanford University
<https://aiindex.stanford.edu/report/>

2023: comienza la guerra de la IA

The Verge

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GOOGLE / TECH / ARTIFICIAL INTELLIGENCE

Google announces ChatGPT rival Bard, with wider availability in 'coming weeks' / Google is working on a competitor to OpenAI's chatbot ChatGPT. The 'experimental conversational AI service' is called Bard and is only being tested by a limited group.

By **JAMES VINCENT**

Feb 6, 2023 at 8:00 PM GMT+1

60 Comments / 60 New



Introducing Bard,
an experimental conversational AI service
powered by LaMDA

You can use Bard to —

[Plan a friend's baby shower](#)

[Compare two Oscar nominated movies](#)

[Get lunch ideas based on what's in your fridge](#)

The Verge

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MICROSOFT / TECH

Microsoft announces surprise event for tomorrow with Bing ChatGPT expected / Microsoft is holding a special press event at its Redmond headquarters tomorrow, and it's expected to focus primarily on its OpenAI partnership and ChatGPT for Bing.

By **TOM WARREN** / @tomwarren

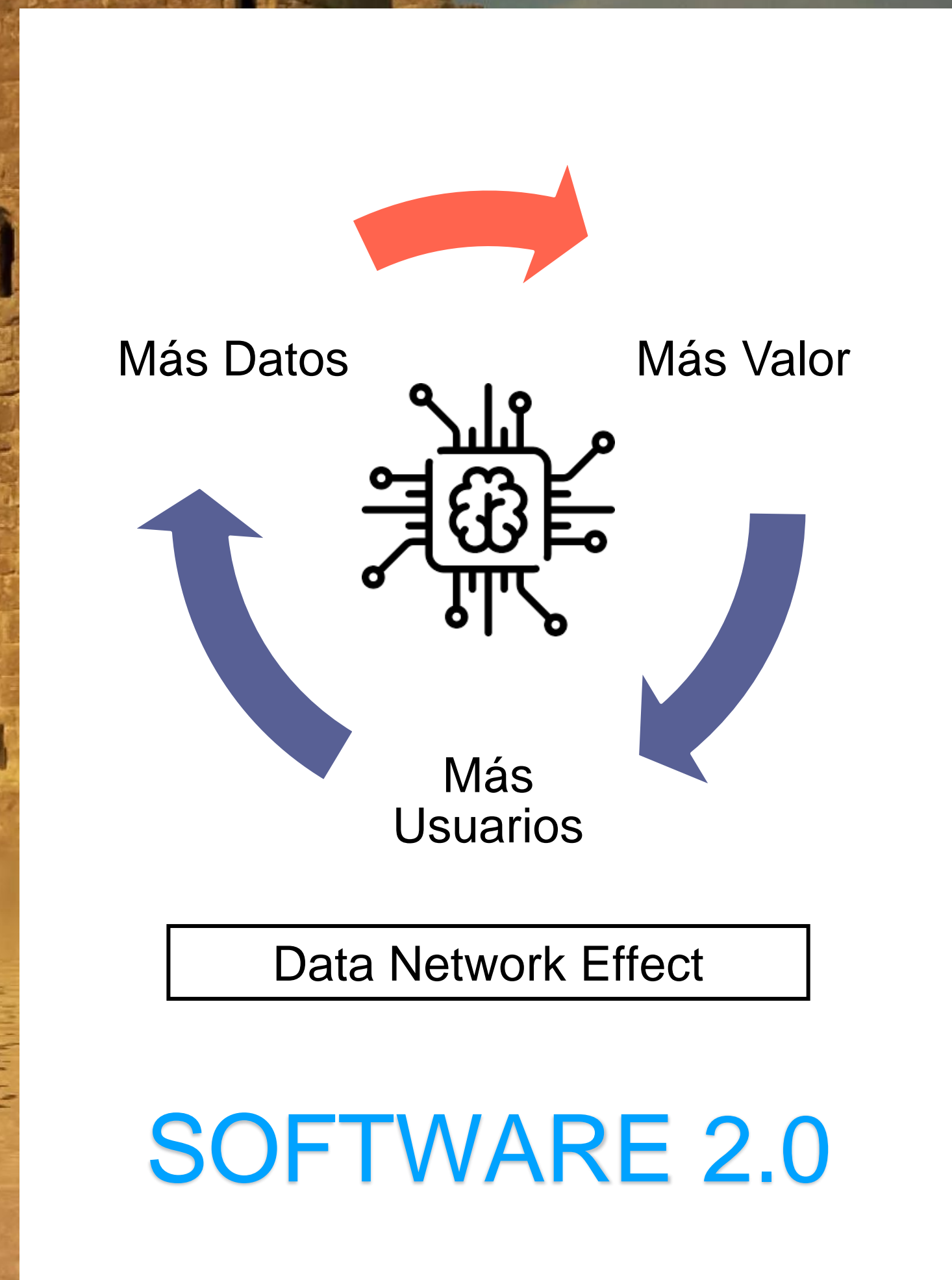
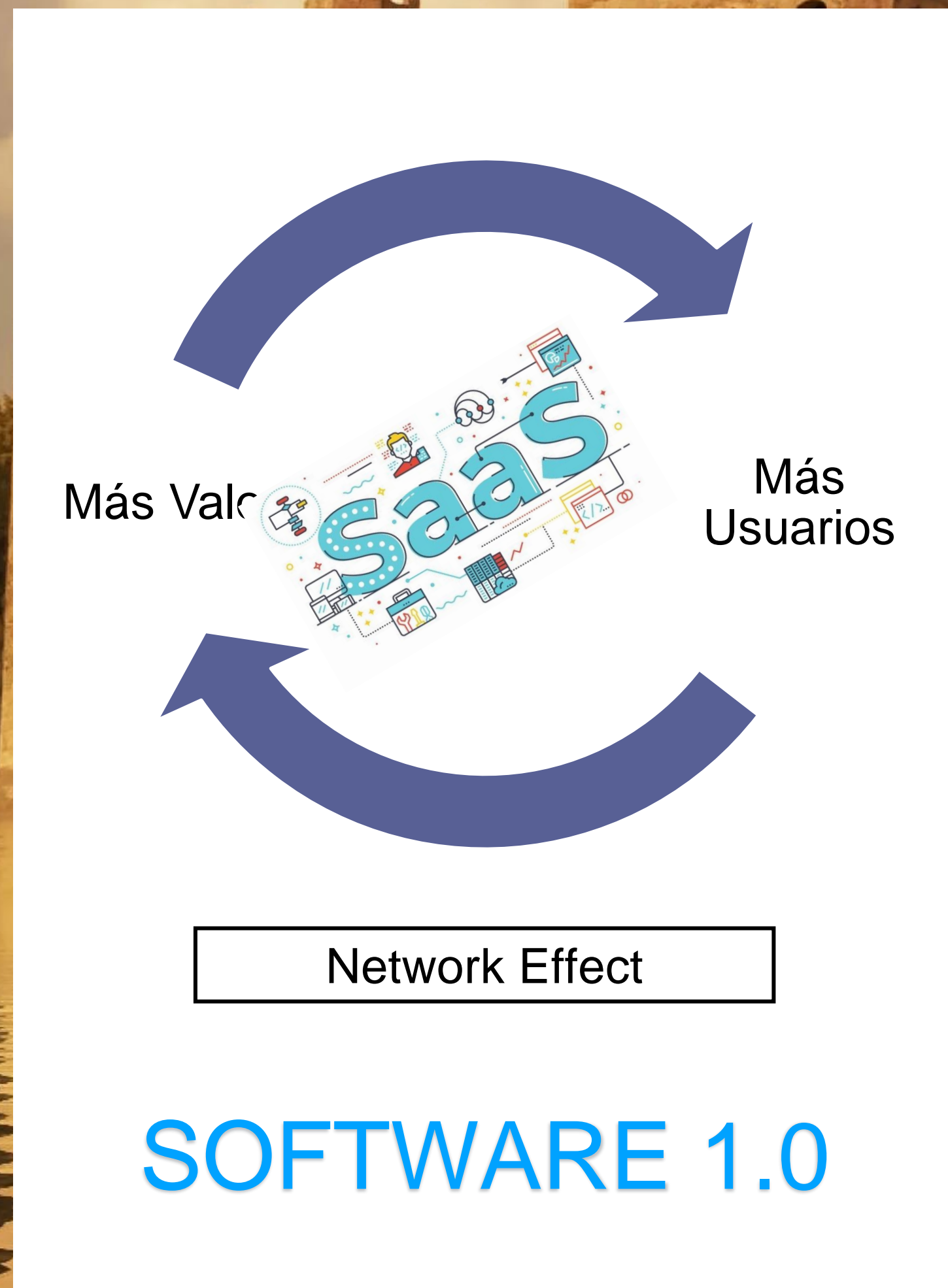
Feb 6, 2023 at 8:29 PM GMT+1

18 Comments / 18 New

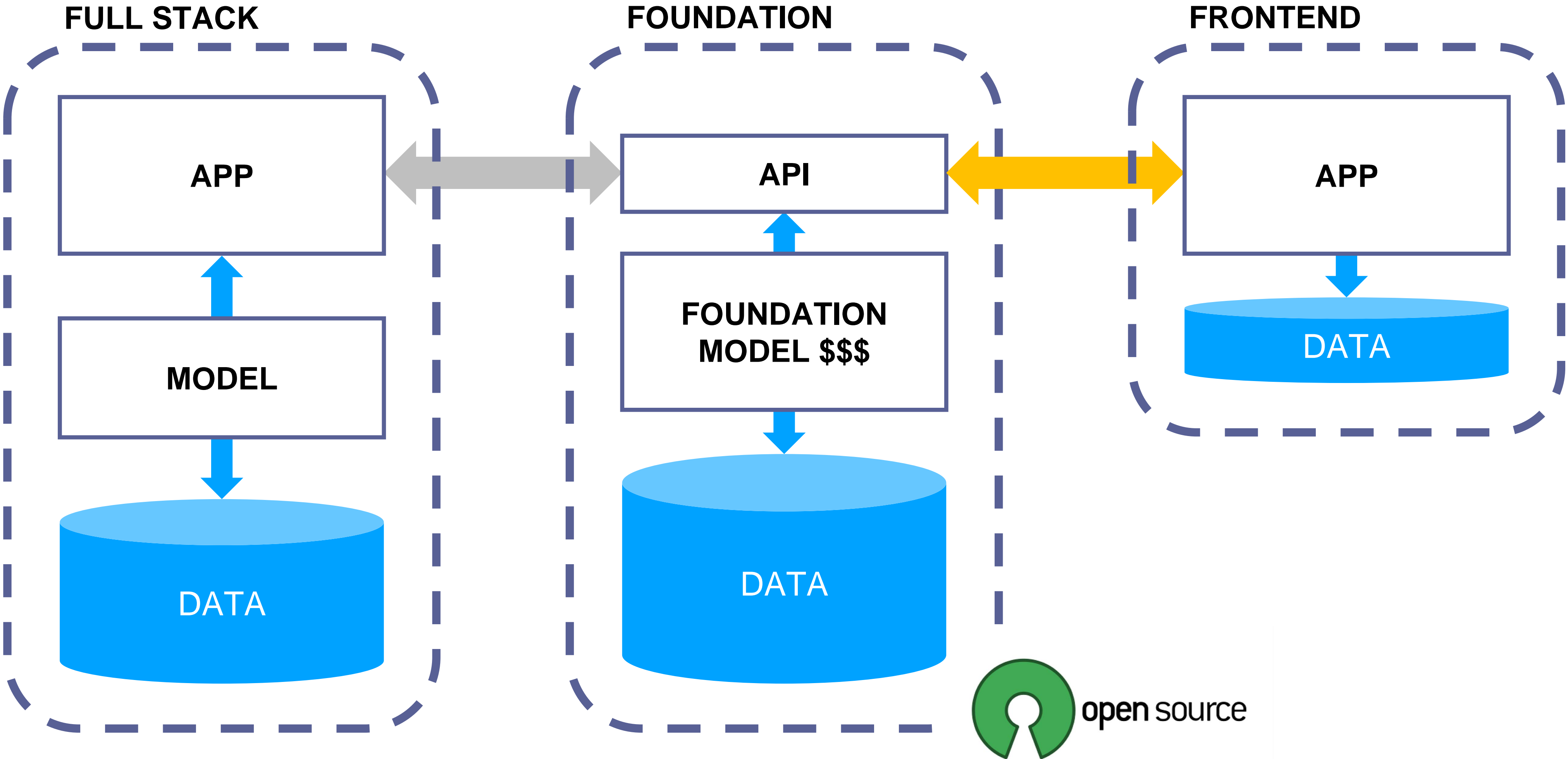


Microsoft

Negocios defendibles → concepto "moat"



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¡Gracias!

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<https://explicable.iaa.es>